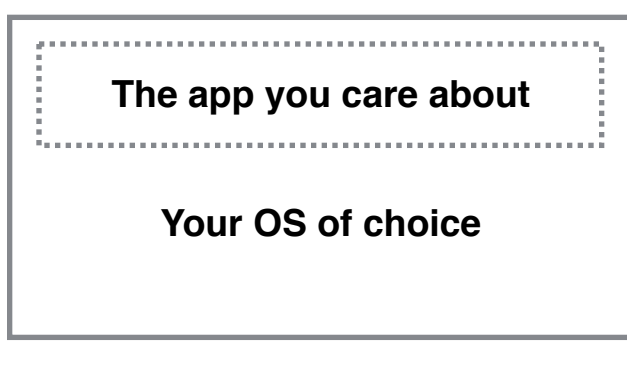
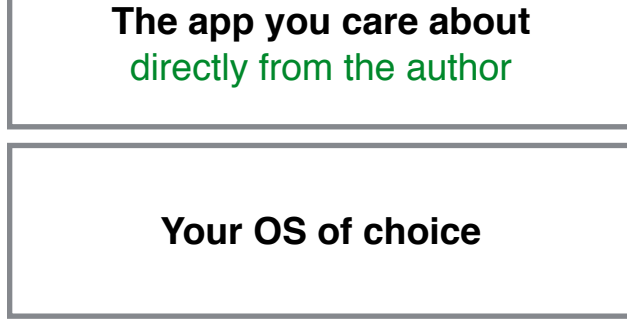


Traditional distributions:



Applmage: Let's enable app authors reach users of all distros



Upstream app authors:  
„Really useful.“

Red Hat:  
„O shit.“

Canonical:  
„O shit.“



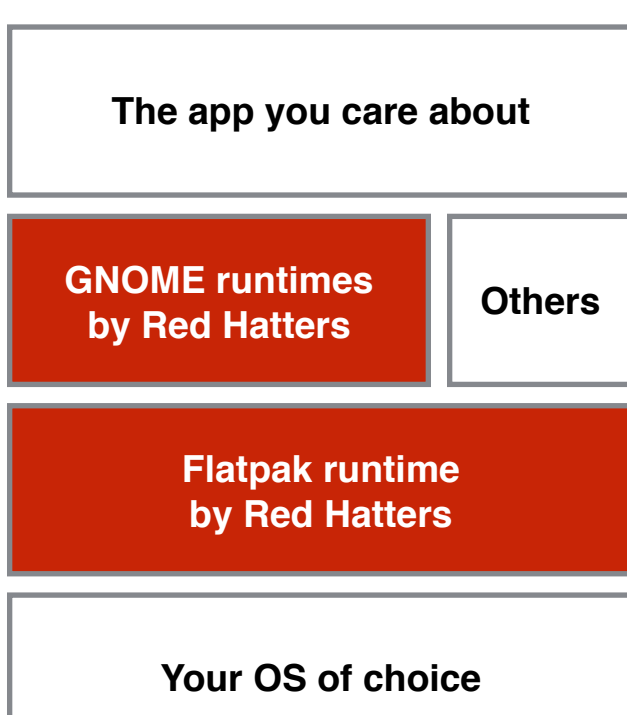
Linus:  
„This is just very cool.“

Red Hat:  
„Let's hurry!“

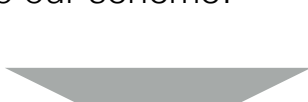
Canonical:  
„Let's hurry!“



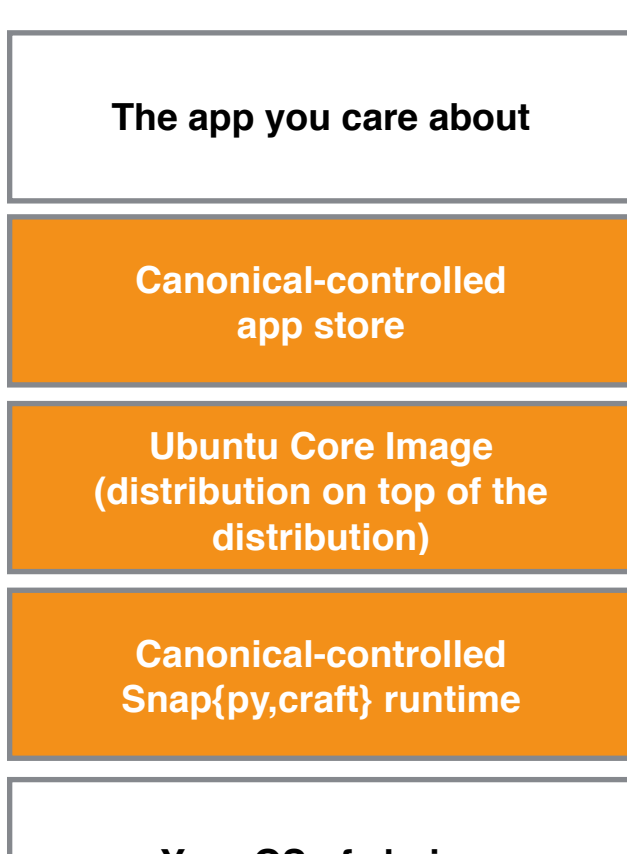
Red Hat: „Flatpak to the rescue,  
let's make sure we marry app bundles  
to our stack!“



Red Hat: „Oh, and let's put lots of „xdg“  
in the naming to make it look like every  
desktop environment on earth has  
agreed to our scheme!“



Canonical: „We can do better than that!“



Canonical: „Oh, and let's do a PR  
announcement to make it look like every  
distribution on earth has agreed to our  
scheme!“