# Action Menu Redesign: Guideline + Competitive Ana...

#### Mural:

https://app.mural.co/t/endorexperience5083/m/endorexperience5083/1587481931628/01750b8afaeed3aa 66240dedec8afea799d40f56 As-is Mural

https://app.mural.co/t/endorexperience5083/m/endorexperience5083/1590691974347/0ba061a547bb339 67d70d24fb3357253fe061e7b

Guideline draft: https://ibm.ent.box.com/notes/677091950986

#### Crystelle's Mural EDITS:

https://app.mural.co/t/endorexperience5083/m/endorexperience5083/1592237034112/bc790829288dd3c ecb54bf24854da2e324576a1b

#### Invision final design (released for CA 11.2 - partial)

https://ibm.invisionapp.com/share/8HO0L3NNCTR#/screens

If the icon is useful for the user (present in the toolbar) place in context menu (i.e Report

# **GUIDELINE DRAFT**

- 1. Develop consistent groupings
- a. For example: If actions are shared across various action menus, keep it consistent
- 2. Check if you can reduce any unnecessary action
- 3. Place delete at bottom
- 4. Some groupings may be arbitrary

# **Action Menus**

#### Introduction:

Action Menus are a small subset of relevant actions for users so they can find exactly what they need for the task at hand

#### Purpose

- To provide users with the most important commands and relevant tools they need to complete tasks easily within their given action
- To reduces interaction cost and cognitive load as users don't have to parse through long lists of mainmenu items

## Placement:

Menus appear in front of all other permanent UI elements.

# **Best Practices**

#### Place the most frequently used items at the top of the menu

Only include a focused set of actions and common options related to the task at hand. Items inside of action menus should directly relate to the tasks the user needs to complete or the element in the interface that's selected or clicked.

#### Action menus are not toolbars

Features available in the toolbar should ideally not be available in the action menu, except for special cases (e.g. clipboard functions).

#### Always have an alternate way of doing things

Commands in action menus should also be available else where to preform the same tasks as well

#### Include visual elements in the UI to indicate that an action menu is available.

Common visual signifiers for action menus include vertical or horizontal ellipsis (3 dots) and down-pointing arrows (chevron/caret). Advanced users may understand that right-clicking, control-clicking, swiping, or long-pressing will reveal a contextual menu, but not all users will know this. \*CA has ellipses

#### Keep it consistent across the product

Adopt action menus consistently. If you provide context menus for items in some places but not in others, people won't know where they can use the feature and may think there's a problem with your app.

# Disable items that aren't relevant to the user's action.

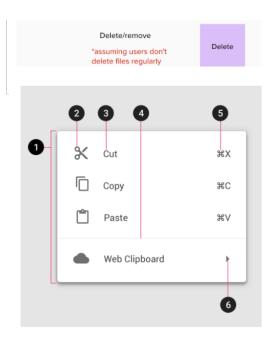
Rather than hiding irrelevant actions, disable them so that users won't have to try to find where menu items disappeared, nor will they have to determine how to get the system back in the proper action to reveal a specific command. Also, make sure that you include all options (instead of just one) in a family of related commands. For example, if there is a *Back*, there should also be a *Forward*. If there's a *Cut*, there should also be *Copy* and *Paste*.

## Example: Forward action



Information Architecture Hierarchy General Rule

Example: F	ile management use cas	es (our use-case)	General Use Cases (for in-product uses)
Order of Hi Primary <i>Run</i> Commo o prio for u <i>Ren</i> More ir o terti <i>View</i> High im	<ul> <li>prioritized in most commonly used actions for user types</li> <li><i>Rename, Duplicate, Move, Share</i></li> <li>More information actions + low impact actions</li> <li>tertiary actions</li> </ul>		<ul> <li>Order of Hierarchy</li> <li>Primary (most frequently used commands)</li> <li>Common actions <ul> <li>prioritized in most commonly used actions for user types</li> </ul> </li> <li>More information actions + low impact actions <ul> <li>tertiary actions</li> </ul> </li> <li>High impact actions</li> </ul> <li>*Importance and frequently commands always trumps hierarchy (which includes delete command)</li>
*Importance and frequently commands always trumps hierarchy (which includes delete command)			Order of Hierarchy:         Primary (most frequently used commands)         Open/run/play/print         transfer commands         cut copy paste         object settings         object commands         delete rename properties-         program technical actions (meant for more-expert users)
	Primary actions related to item selected (most frequently used commands)	Edit Open	
	*assuming that Share is important for users workflow	Share	
Common file management actions (Secondary items)	*assuming that users will require easy-access (accessible) and a way to organize files from many/other locations	Create shortcut Copy or move Add to favourites	
	More information + tertiary/tiny impact actions	Rename Details pane Remove from recent (only in recents)	



#### Text, icon, and keyboard command list

- 1. Container
- 2. Leading icon
- 3. Text
- 4. Divider
- 5. Command
- 6. Cascading menu indicator

#### Icons (2)

Use icons for actions that map to items in the toolbar or most important actions

#### Show keyboard shortcuts in action menus (5)

To help users save time and learn keyboard shortcuts, include them in action menus. Seeing these shortcuts repeatedly will help users memorize task-specific commands and become efficient.

#### Separators (4)

#### Separate groups with lines

Use separators to group related menu items. Creating visual groupings can help people scan a menu more quickly. For example, you might use a separator to group actions related to editing the item and another to group actions related to sharing the item. Typically, you don't want more than three groups in an action menu.

## Number of items

Keep it simple. Ask yourself if you can **identify a small set of options** or tools that are related to a particular task, selected element, or app screen

Do not put more than 10 items within the default level of a menu added by not more than 5 context sensitive items after right clicking an element. Add separators between logical groups within a menu. Organize the menu items into groups of seven or fewer strongly related items.

#### Delete

It lives at the bottom since it is a highly impactful action. The hover state should be red like: https://www.carbondesignsystem.com/components/overflow-menu/usage/#formatting

#### Submenus (Cascading menus)

#### Limit the use of submenus within action menus

Use submenus to manage complexity. A submenu is a action menu item that reveals a secondary menu of logically related commands. Give submenus intuitive titles that describe their contents so people can predict the submenu's commands without revealing them. Concise, action-oriented titles also let people skip over submenus they don't need in their current context.

#### Keep submenus to one level

Although submenus can shorten an action menu and clarify the commands that people can perform, more than one level of submenu complicates the experience and can be difficult for people to navigate.

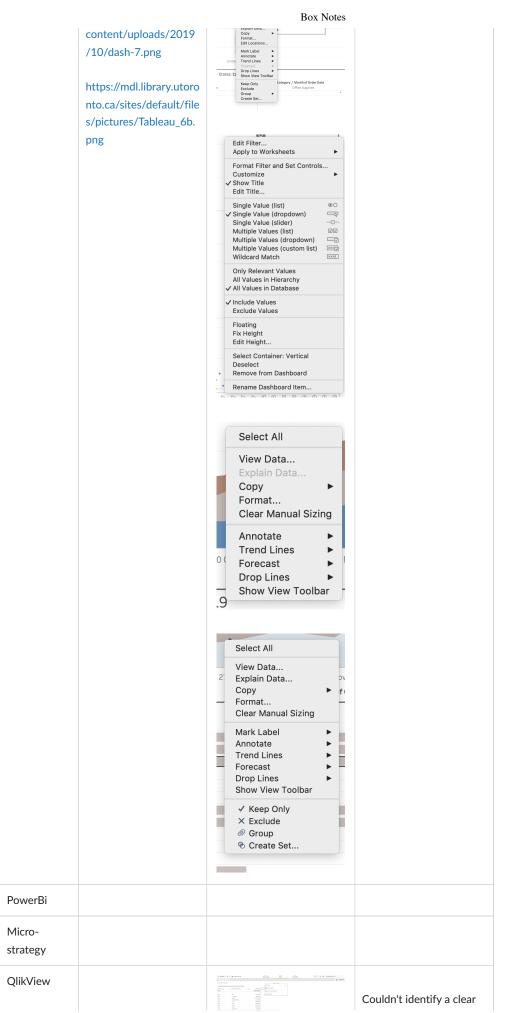
# Other important notes for effective Action Menu

- For browser-based programs, task pane menus are a more common solution for action commands. Currently, users expect action menus in browser-based programs to be generic and unhelpful.
- Use when there is a small set of commands / options that can apply to the selected area
- Most frequently used items go at the top
- Use icons for only most important actions
- Separate groups with lines
- Avoid Submenus if possible, when using keep to one level
- Commands in action menus should also be available else where to preform the same tasks as well
- Order of hierarchy should be
  - Primary (most frequently used commands
  - Open/run/play/print
  - transfer commands
  - cut copy paste
  - object settings
  - object commands
  - delete rename properties
- Disable action menu items that are not currently applicable vs hiding them altogether
- Use short commands (show them in the action menu if there are any)
  - Assign shortcut keys to most frequently used items
- Caret or 3 dots / or chevron helps show there is a menu available some visual aid to show menu is available helps vs right click action. Try to see if action menu can be triggered in ways without right click as user won't know if it's available
- For browser-based programs, task pane menus are a more common solution for action commands. Currently, users expect context menus in browser-based programs to be generic and unhelpful.
- For hidden action menus, (1) include tips to create awareness and (2) allow users to perform the same actions another way. Avoid providing a context menu and an edit menu for the same item. It can be confusing to people and hard for the system to detect intent when both features are enabled for the same item.
- Submenus triggered from action menus can easily disappear if the cursor moves away from the primary list item or if the user accidentally clicks outside of the contextual menu. If a submenu is needed, make sure that none of its options open yet another level of submenus and don't overload it with obscure commands to the point that it becomes cluttered, confusing, and difficult to use
- Include a glyph with each command in an action menu. A glyph reinforces the meaning of a command, helping people instantly understand its function. If your action menu includes a submenu, you don't need a glyph for it because it automatically displays a system-provided chevron symbol that indicates the presence of additional commands.

# ARCHIVES/REFERENCES

# Research

creenshot Link	Google Images	Application	Notes
ableau	Google:	Арр:	Group 1:
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	imgmax=800 https://help.tableau.co m/current/pro/desktop /en- us/Img/table_calc_filter _applytototals2.png	Image: New Worksheet         Image: New Dashboard         Image: New Story         Copy         Paste         Rename         Delete         Duplicate         Duplicate as Crosstab	
	https://help.tableau.co m/current/pro/desktop /en- us/Img/access_selectfil tertype.png	Export Hide All Sheets Unhide All Sheets Copy Formatting Paste Formatting Color	
	https://cdn.educba.com /academy/wp-	Country/Neglon Select All	



		Box Notes	
			pattern but secondary actions always located at the bottom (Help, Hide, Delete)
Looker	Not available	Not available	
Google (Guidelines)	<text><text><text></text></text></text>		
Apple (HCI Guidelines) https://devel oper.apple.co m/design/hu man- interface- guidelines/m acos/menus/ contextual- menus/	File       Edit       View       History       Book         New Tab       %T         New Incognito Window       2%N         New Incognito Window       2%N         New Incognito Window       2%N         New Incognito Window       2%N         Reopen Closed Tab       2%U         Open Icocation       %EL         Close Window       2%W         Save Page As       %SS         Share       ▶         Print       %P         Edit       View         Undo       %Z         Redo       2%Z         Cut       %X         Copy       %C         Paste       2%V         Paste and Match Style       2%V         Paste and Match Style       2%V         Paste and Grammar       >         Substitutions       >         Speech       >         Wer Fidet Wood Window       %RN         Wer Statt Dictation       %RN         Wer Statt       %RN		Adopt context menus consistently. If you provide context menus for items in some places but not in others, people won't know where they can use the feature and may think there's a problem with your app. Include only the most commonly used commands that apply to the item. For example, in the context menu for a Mail message, it makes sense to include commands for replying and moving the message, but it doesn't make sense to include formatting or mailbox commands. Listing too many commands can



overwhelm people.

Include a glyph with each command in a context menu. A glyph reinforces the meaning of a command, helping people instantly understand its function. If your context menu includes a submenu, you don't need a glyph for it because it automatically displays a systemprovided chevron symbol that indicates the presence of additional commands.

Use submenus to manage complexity. A submenu is a context menu item that reveals a secondary menu of logically related commands. Give submenus intuitive titles that describe their contents so people can predict the submenu's commands without revealing them. Concise, action-oriented titles also let people skip over submenus they don't need in their current context. Keep submenus to one level. Although submenus can shorten a context menu and clarify the commands that people can perform, more than one level of submenu complicates the experience and can be difficult for people to navigate.

Place the most frequently used items at the top of the menu. When people open a context menu, their focus is on the top area of that menu. Placing the

15/23, 12:03 PM		Box Notes	
			most common items at
			the top of the menu
			helps people find the
			item they're looking for.
			Use separators to group
			related menu items.
			Creating visual groupings
			can help people scan a
			menu more quickly. For
			example, you might use a
			separator to group actions related to editing
			the item and another to
			group actions related to
			sharing the item.
			Typically, you don't want
			more than three groups
			in a context menu.
			Avoid providing a
			context menu and an
			edit menu for the same
			item. It can be confusing
			to people and hard for
			the system to detect
			intent when both
			features are enabled for
			the same item. For
			additional guidance, see
			Edit Menus.
			Avoid providing an
			action button that opens
			the item preview. People
			can tap to open the item
			they're previewing, so
			there's typically no need
			to provide an explicit
			Open button.
			- F
	Eclipse (HCl		
	Guidelines)		
	https://wiki.e		
	clipse.org/Us		
	er_Interface_		
	Guidelines#C		
	ontext_Menu		
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	https://www.	Notebook:	Context Menus:
	https://www.		
	nngroup.com	https://media.nngroup.com	Offers a small subset
	/articles/con	/media/editor/2019/02/14	of relevant actions
	textual-	/contextual-menu-in-one-	for users so they can
	menus/	note.jpg	find exactly what
		Actions such as Paste and	they need for the
		Incert I ink made cense to	tack at hand

include here, but global actions such as Save or Print did not make sense to include as those commands are related to the entire Notebook, rather than the selected note.

\*shortcuts are next to options

https://media.nngroup.com /media/editor/2019/02/14 /google-photos-contextualmenu.png \*google uses horizontal eclipses to show relevant information

https://media.nngroup.com /media/editor/2019/02/14 /google-sheets-contextualmenu.jpg

\*Google (excel), submenus were hard to reach and decipher

# https://media.nngroup.com /media/editor/2019/02/14 /youtube-contextual-

#### menu.png

\* The menu options were presented in order of importance and, if users decided to take no action, they were able to easily Cancel the task, thus hiding the contextual menu without any change to their view.

https://media.nngroup.com /media/editor/2019/02/14 /powerpoint-contextualmenu.png \*Shortcuts ιαρκ αι παιτα

 Why? Bc it reduces interaction cost and cognitive load as users don't have to parse through long lists of main-menu items

Tips for effective context menus:

- ask yourself if you can identify a small set of options or tools that are related to a particular task, selected element, or app screen
- 2. Only include a focused set of actions and common options related to the task at hand. Items inside of contextual menus should directly relate to the tasks the user needs to complete or the element in the interface that's selected or clicked.
- 3. Include visual elements in the UI to indicate that a contextual menu is available. Advanced users may understand that right-clicking, controlclicking, swiping, or long-pressing will reveal a contextual menu, but not all users will know this. Common visual signifiers for contextual menus include vertical or horizontal ellipsis and down-pointing arrows.
- For hidden contextual menus,
   (1) include tips to create awareness and (2) allow users to

		Bon Hotes	
			perform the same
			actions another way.
			Limit the use of
			submenus within
			contextual menus.
			Submenus triggered
			from contextual
			menus can easily
			disappear if the
			cursor moves away
			from the primary list
			item or if the user
			accidentally clicks
			outside of the
			contextual menu. If a
			submenu is needed,
			make sure that none
			of its options open
			yet another level of
			submenus and don't
			overload it with
			obscure commands
			to the point that it
			becomes cluttered,
			confusing, and
			difficult to use.
			Show keyboard
			shortcuts in
			contextual menus.
			To help users save
			time and learn
			keyboard shortcuts,
			include them in
			contextual menus.
			Seeing these
			shortcuts repeatedly
			will help users
			memorize task-
			specific commands
			and become efficient.
Context			Here are some guidelines
Menus -			for context menus:
Microsoft			Identify various
https://docs.			types of objects or
microsoft.co			task scenarios in
m/en-			your application and
us/windows/			create context
win32/uxgui			menus that reflect
de/cmd-			the most likely
menus			choices. Context
			menus generally
			contain a limited
			number of
			commands. Lengthy
			context menus
otes/67120194277	6?s=dz5t3hc940uld3oorl9m6v	cvzxefwal5	

	require more wrist movement to navigate and are harder to scan. • If possible, avoid using submenus, especially multiple levels of submenus.
Google Sheets	Groupings: (context menu on cell) • Cut/copy/paste • Object commands (insert) • Secondary object commands (delete) • Tertiary object commands (insert link) • User options (comment, notes) • Programming options - data validation / conditional formatting (drop down on sheet) • Arrow to show menu exists, triggered by caret • Delete, duplicate, copy to/rename,
	change colour,