

INSPIRED TRAVEL

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# CAPITALIZE

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Capitalize on your Capital One Card Savings with a Budget Vacation



# AGENDA

## MAIN TOPICS

- Motivation
- Target Demographic
- Service Offerings
- Demo
- Future Aspirations

# MOTIVATION

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FEELING "LAND-LOCKED"

CLICHE BROKE, COLLEGE STUDENT

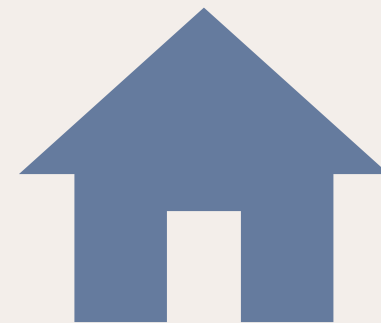
PRIORITIZE YOUR SAVINGS

# Target Demographic

STUDENTS



FAMILIES



RETIREES



# SERVICE OFFERINGS

BE CONFIDENT WITH YOUR FINANCIAL INDEPENDENCE



## SEARCH IN MINUTES

Just a few clicks away from your next vacation

## FIND THE BEST SUGGESTIONS

Personalized for your budget

## STAY UNDER YOUR BUDGET

Real-time updates on your transactions and your budget

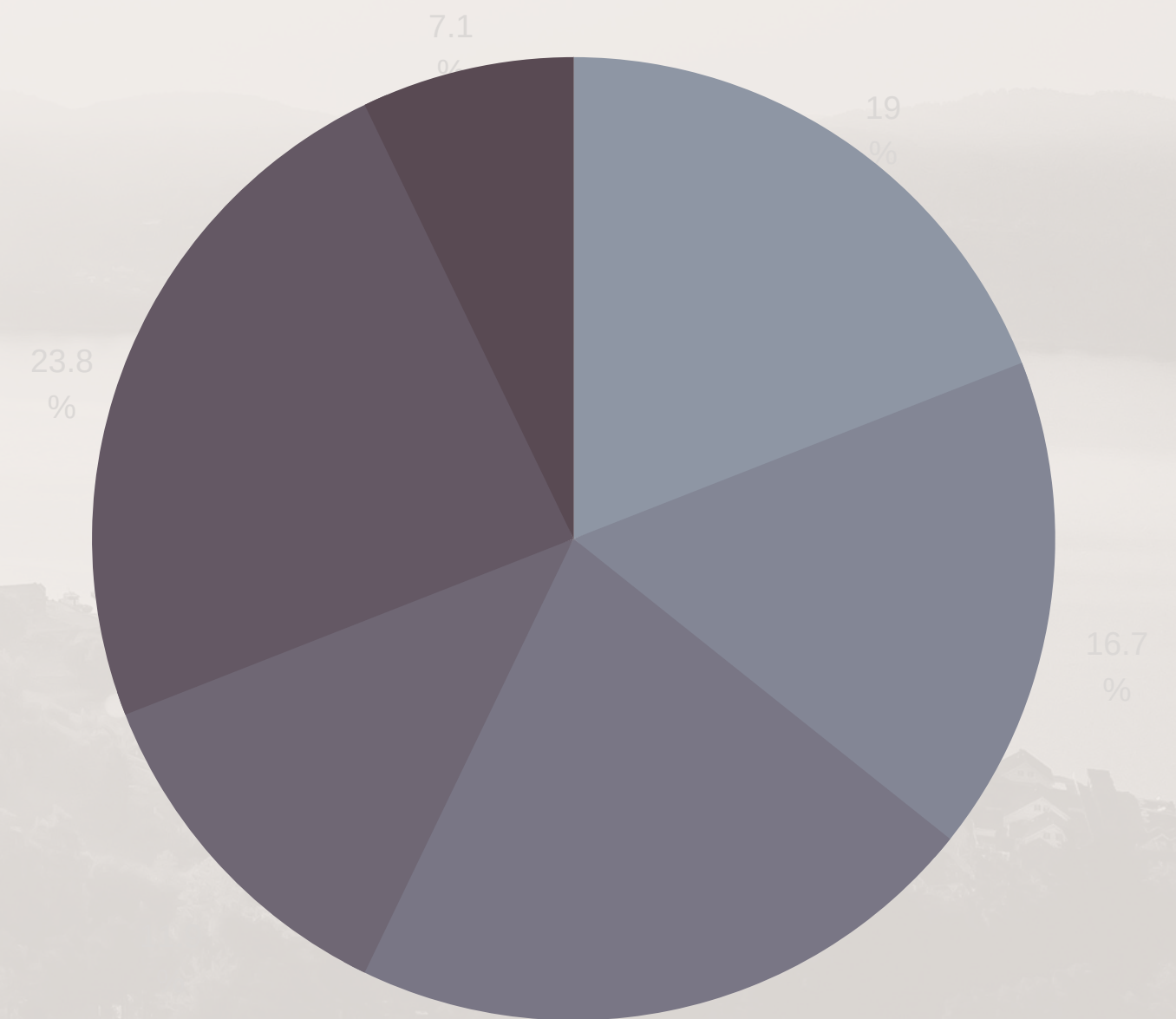
# STAY ON TRACK

## CStats Tracker

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Track your spendings by category and see changes in real-time

Remind yourself of the small purchases that add up



Angular 7

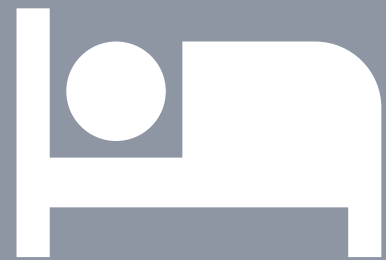


Node.js



Amadeus API

Yelp API



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  "cost": 331,
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    "departureTime": "6:00 AM",
    "arrivalLoc": "MYR",
    "arrivalFlightId": "DL 6293",
    "arrivalDate": "9/1/2019",
    "arrivalTime": "10:32 AM"
  },
  "returnFlight": {
    "numConnections": 1,
    "departureLoc": "MYR",
    "departureFlightId": "DL 1247",
    "departureDate": "9/8/2019",
    "departureTime": "6:54 PM",
    "arrivalLoc": "JFK",
    "arrivalFlightId": "DL 1888",
    "arrivalDate": "9/8/2019",
    "arrivalTime": "11:46 PM"
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"city": "SALISBURY",
"state": "MD",
"postalCode": "21804",
"phone": "1-410-334-3080"
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"name": "MARINA DEL REY MARRIOTT",
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"address": "4100 ADMIRALTY WAY",
"city": "MARINA DEL REY",
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"phone": "1-310-3013000"
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"avgPrice": 20,
"restaurants": [
  {
    "name": "Duke's Waikiki",
    "image_url": "https://s3-media3.fl",
    "url": "https://www.yelp.com/biz/d"
  },
  {
    "name": "Marukame Udon",
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    "url": "https://www.yelp.com/biz/m"
  }
]
```





Demo

# FUTURE ASPIRATIONS



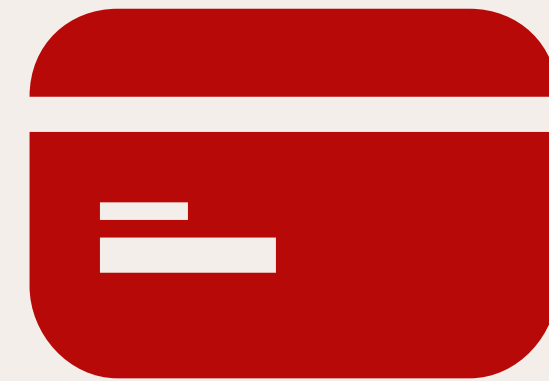
Chat Bot

Voice Experience, Machine Learning



Automated Warnings

Capital One Integration



Venture CC Integration

Cross-Platform Experience